# \*Subject line\*

Welcome to Let’s Talk, [District Name]’s new customer service platform

# \*Email copy\*

Dear, [District Name] families:

We are thrilled to announce the launch of Let's Talk, our new customer service platform designed to improve communication between you, our schools and district.

Through Let's Talk, you can:

* Ask questions and receive accurate and timely responses from the right person in the right department
* Share feedback on district initiatives, programs, and services
* Engage in conversations and receive information to support you and your child’s needs

We believe that open and transparent two-way communication is essential for building strong relationships. Let's Talk is your companion in getting information when you need it and sharing feedback in real time.

To join the conversation, simply visit [Let's Talk landing page URL] and explore the various topics. Your feedback is important to us, and we look forward to hearing from you!

Thank you for your continued support as we work together to make [District Name] the best place to learn and thrive.

Sincerely,

[Superintendent Name]

Superintendent