



# Discover the Power of Customer Service Excellence



AI-powered, education-focused, and built to meet the rising expectations of Texas families.

Exceptional experiences begin with operational efficiency. Let's Talk helps Texas districts modernize their key service processes and deliver superior customer service, every day.



## Be Competitive in the Student Market

Texas districts face unprecedented competition. Defend and win your share of the student market by equipping your teams to deliver fast, responsive, personalized service.



## Expand Team Capacity

Using automation with workflows, data integration, and Generative AI, take the busy work out of your key service processes, leaving your staff to focus on what's most important.



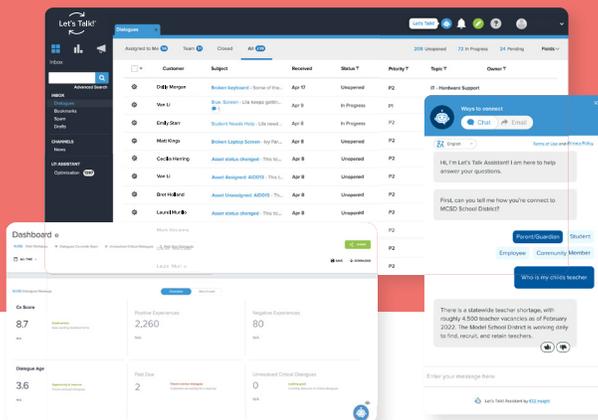
## Reduce Friction with Your School Board

In an increasingly polarized environment, friction between your administration and school board is the last thing you want. Customer service excellence keeps distractions off the agenda.



## Build Community Trust and Public Support

By simplifying access for your entire community and guaranteeing timely, accurate, and friendly responses, you will boost trust with families, staff, and the greater public.



On average, staff save 8 minutes on each service interaction with Let's Talk, returning \$2 for every dollar invested.

Explore the power of customer service excellence!



Trusted by forward-thinking districts across the country, including these in Texas:



## Explore how Texas ISDs are meeting the rising expectations of their students and families with Let's Talk!

Dallas Independent School District uses Let's Talk to provide fast, friendly, and accurate customer service, districtwide.

“We all know the story of having an HR department, a technology department, a communications department, school leadership, and other teams each in a separate workflow. At Dallas, we've been able to put them all in one system — see everything on one pane of glass. And we've been able to get faster, more efficient, and have the same conversations together through the same, simple tool.”



**Sean Brinkman**

Chief Technology Officer, Dallas Independent School District

Georgetown Independent School District uses Let's Talk for all customer service needs as well as for its Stay Safe! Anonymous Online Reporting System.

“Before Let's Talk, we didn't have data that would give our staff insight into how to dig deeper into an issue. Backing up anecdotes we hear in the classroom or hallways with what we receive through Let's Talk has helped us with our research, investigations, and conversations with students.”



**Melinda Brasher**

Executive Director of Communications, Georgetown Independent School District