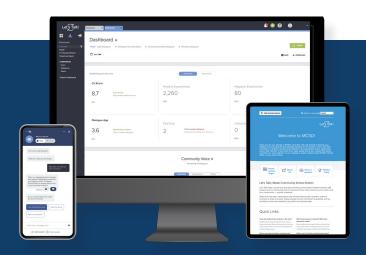


Let's Talk for Principals:

Elevate Service and Keep a Pulse on Your Campus



As the leader of your campus, you set the tone for how your school serves your families, staff, and the community. Let's Talk helps you deliver exceptional customer service, stay ahead of potential issues, and streamline communication — all in one easy-to-use platform.

Why Principals Love Let's Talk

Centralize Communication

Make sure no question, concern, or piece of feedback slips through the cracks — even when it's shared via sticky note, voicemail, or hallway chat.

Gain Insight into Family Needs

See the trending topics from your school community — so you can respond proactively, not reactively.



Make Enrollment Seamless

Deliver a white-glove experience for new families and help ensure families feel supported and confident in staying at your school.



Collaborate with Central Office

Automate common questions including those for Central Office, so they go to the right department without overwhelming you or front office staff.

Monitor Hot Topics

Set up Critical Alerts to track trending issues before they escalate — helping you lead with confidence and clarity.

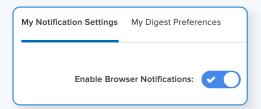


Stay Connected On the Go

Use the Let's Talk mobile app to get notified and respond wherever you are — in the halls, at a football game, or during morning drop-off.



Why Principals Love Let's Talk



Turn on Notifications

Hover over your name, select Settings, then choose Notifications to get real-time alerts when new dialogues come in.

Check Your Dashboard

Get a real-time view of insights, track hot topics, and monitor response times to stay ahead of issues and deliver excellent service.



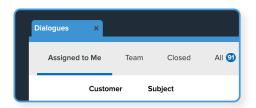


Respond with Confidence

Use templates or write your own response. Before hitting send, review your reply to ensure it's clear, kind, and complete.

Check Your Assigned Dialogues

New messages appear under your "Assigned to Me" section of your Let's Talk homepage. Aim to respond within 48 hours or less. If something isn't for you, reassign it right away.





Make Let's Talk Part of Your Routine

Check in regularly — first thing in the morning, before lunch, or at the end of the day — to stay organized and responsive.

Choose the Right Status

When replying, use the drop-down next to the Send button to mark the message as Closed, In Progress, or Pending Details.

