

Let's Talk!, a solution for in-crisis school communication

K-12 school districts use Cx platform to allay fears and manage concerns during **COVID-19** pandemic

In times of crisis, schools are among the first places concerned parents and community members turn for reliable information on everything from safety procedures to cancellations.

How your district responds — and the speed at which it's able to do so — goes a long way toward calming fears, speeding preparedness and helping community members separate facts from rumors and misinformation.

As school districts look for more efficient ways to engage concerned parents and others during the new Coronavirus pandemic, Let's Talk! has emerged as the ideal solution to facilitate two-way communication, collaborate on more effective replies, and prioritize critical responses with the help of real-time data.

Get always-on access

Show your community you are ready and listening by providing a safe space for all questions and concerns.

Support two-way communication

Reduce the spread of misinformation and build trust by managing inbound and outbound communication from one central location.

Drive internal efficiencies

Give your full team visibility into community conversations, and collaborate internally to provide more consistent and effective responses.

Respond with urgency

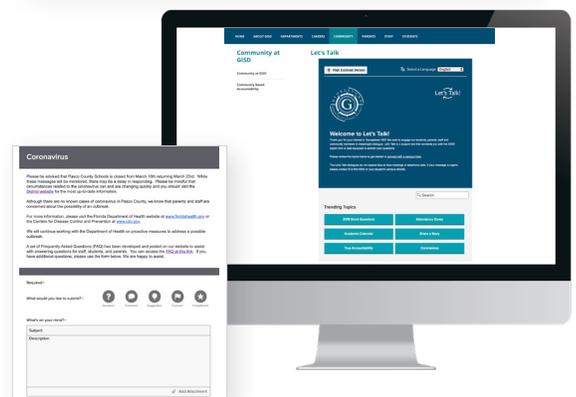
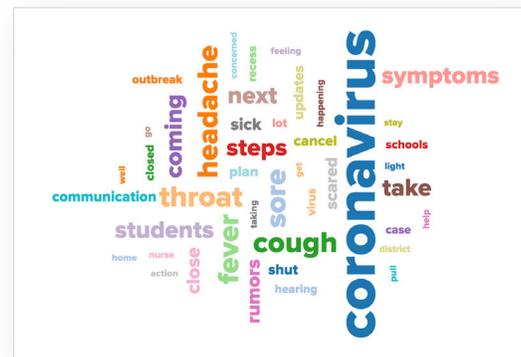
When similar questions start pouring in, create, save, and use Let's Talk!'s response templates to respond to critical concerns immediately.

Turn on mobile alerts

Get instant alerts to your smartphone or mobile device via push notifications through the Let's Talk! Mobile app.

Get actionable data

A real-time dashboard helps you prioritize responses and take the pulse of your school community from anywhere.



See how other K-12 school districts are using Let's Talk! to engage their communities during the pandemic, visit pages.k12insight.com/k12insight_see_it_live_ or call 703-542-9600.